

## How to Spell SuCCcEss

**How to Spell SuCCcEss** is an indepth study of one of the most important and often overlooked skills of success today: a positive attitude. This fun and enlightening workshop focuses on both personal and professional skills, allowing participants the opportunity to explore behaviors and actions that may be sabotaging their efforts to achieve greater rewards.

**How to Spell SuCCcEss** begins with an analysis of the critical *skills* needed to be successful and profitable in today's competitive environment. Participants define those skills in terms of their performance, outlining areas of improvement or accomplishment. Next, they'll take a closer look at how their attitudes affect their success and others in the sales arena. They'll more

accurately define their role as a team member, as well as how they can maintain positive results through mental discipline.

**How to Spell SuCCcEss** continues by defining and determining the power of the three "Cs" in suCCcEss: *Control, Challenge and Commitment*. Participants learn how to set obtainable goals and realize the success they desire, while helping others meet their desired challenges.

Finally, **How to Spell SuCCcEss** helps identify sources for increased motivation and defines ways to *energize* daily. It teaches how to manage and control *stress*, offers the key to *systemizing* time, maintaining a great attitude, and defining goals to achieve suCCcEss with ease!

### Key Topics

- ★ Effects of a Positive Attitude on Success
- ★ Building Skill Sets for Improved Results
- ★ Learning the Importance of Challenge and Commitment
- ★ Systemizing Time for Success
- ★ Time-Saving Tips to Add Minutes to Every Day
- ★ Stretch Yourself to Become Your Very Best

### How to Spell SuCCcEss

S = Skills  
 U = YoU! & Your Attitude  
 C = Control  
 C = Commit  
 C = Challenge  
 E = Energize  
 S = Reduce Stress  
 S = Systemize Your Time

### Program Benefits

- ★ Increases motivation, morale and personal accountability for results.
- ★ Decreases resistance from co-workers and inspire action.
- ★ Tackle complex challenges with enthusiasm and energy.